

PRIME DASH BANKING PLATFORM

PIONEERING THE FUTURE OF BANKING



CONCEPT: THE NEW ERA OF BANKING IS ALREADY HERE!

The majority of banks have realized that they must offer new solutions and opportunities to their commercial clientele to remain competitive on a long-term basis. Banks recognize that their customers require more from them than just traditional banking services. Customers want their banks to offer innovative tools and solutions that will help them increase their market share, overall profitability, and manage their operations with greater ease and efficiency. For this reason, more and more banks are opening new departments dedicated exclusively to finding and partnering with companies that could help their clientele achieve their desired goals. Most of the partnerships are made with companies within the financial tech industry that offer solutions for budgeting, online payments, invoicing, stock management, accounting, financial analysis, business intelligence, etc.

INTRODUCING PRIME DASH

Prime Dash is a financial software that analyzes a company's financial data and provides the best decisions to reach maximum profitability. Prime Dash comes ready with Dashboards, key performance indicators, reporting, financial modeling, budgeting, profit management, and decision simulation tools to help companies realize the financial results they seek. Prime Dash is smart, innovative, and is easy to implement within any organization small or large. Prime Dash can be used in all industries and is affordable in any geographic location.

WHY DO BANKS PARTNER WITH **PRIME DASH**

Prime Dash is the ideal partner for banks because it helps them stay on the cutting edge while meeting their customers' needs. With Prime Dash, banks can ride this new wave of requirements and provide their customers with a tool they can use to reach their desired financial success.

SPECIFIC BENEFITS FOR BANKS:



RETENTION & SATISFACTION

More of the bank's customers will remain operational and profitable on a long-term basis if they make better financial decisions through Prime Dash. Thus, helping customers succeed financially is a rewarding and strategic business endeavor for banks.



COMPETITIVE ADVANTAGE

Continue to solidify the bank's competitive advantage since it will be engaged in such activities that other banks are not pursuing at this proposed scale and scope.



MARKET GROWTH & PENETRATION

Help the bank in its expansion goals since activating such a partnership with Prime Dash would result in a tremendous promotional campaign. Even more, this partnership could be a major hook for initial entry into additional markets. A new promotional campaign can be activated with the following baseline: "Our bank offers more than just banking solutions...We also provide tools you can use to succeed"



FASTER LOAN PROCESSING

Most banks struggle with efficient loan processing. This is because the financial information of most small to mid-sized businesses is not properly structured with the expected standards. Thus, many loan officers have to engage in an intense back and forth with customers just to receive the appropriate financial statements to analyze a loan package. With Prime Dash, Loan Officers will be able to use a uniform system that comes ready with financial statements, ratios, future cash flow projections, and even an estimated repayment time frame for a specific loan amount. Thus a loan application process that can take weeks can be reduced to just 1 day if their customers are using Prime Dash. Essentially, when customers walk into the bank for a loan, the Loan Officer can simply request permission to access their Prime Dash account, then reviews their information seamlessly, and can immediately provide a pre-approval decision.



OPEN BANKING

Prime Dash is also working on developing an entire eco-system to seamlessly connect the data from banks, customers, and third-party providers. Progressively, smart APIs will be created to enable all parties involved to share and process financial data in order to perform various tasks such as loan applications, payment processing, credit checking, etc.

PARTNERSHIP OPTIONS

1. SIMPLE REFERRAL



The bank will simply refer its commercial clients to use Prime Dash as the preferred solution to manage their financial data and make good financial decisions. Then, it's up to the customers to buy it or not.

TERMS & BENEFITS:

- Investment: \$0
- Prime Dash will offer a significant price discount for the bank's customers (50% off the website price)
- If applicable, the bank will earn a 20% commission on all sales

2. PURCHASE PRIME DASH FOR ALL CUSTOMERS



The Bank will purchase and offer Prime Dash for free to their commercial clients. This option is commonly chosen by banks who have dedicated a certain budget as part of their marketing plan to increase retention and customer

TERMS & BENEFITS:

- Investment: Varied based on the number of clients
- Prime Dash will offer a significant price discount for the bank (70% off the website price) if the solution is purchased for all of its existing commercial clients
- Contracts can be structured on a yearly or multi-year basis

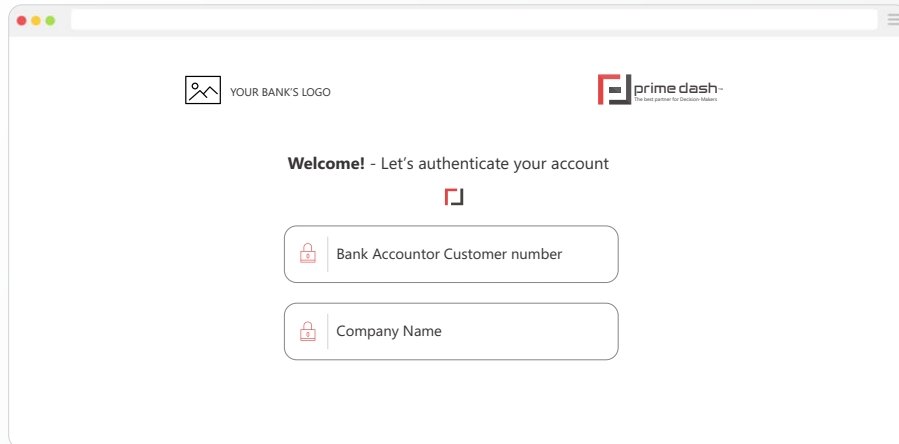
OPTIONAL

Prime Dash is able to create a SUPER ADMIN account for the bank. This account will be able to access the financial information of all its commercial clients. This backend infrastructure could be accessible to all designated members of the bank's team including managers, loan officers, marketing teams, etc. With this option, the bank will also be able to run all analytics provided by Prime Dash for each client to determine their performance, creditworthiness, stability, growth, financial strength, etc.

IMPLEMENTATION PROCESS: EASY AS 1-2-3

WITH EITHER PARTNERSHIP OPTIONS, PRIME DASH WILL CREATE:


- A dedicated URL for your bank's customers: **yourbank.primedash.com**
- An authentication system connected to your customers database to activate the discount
- A seamless sign-up process




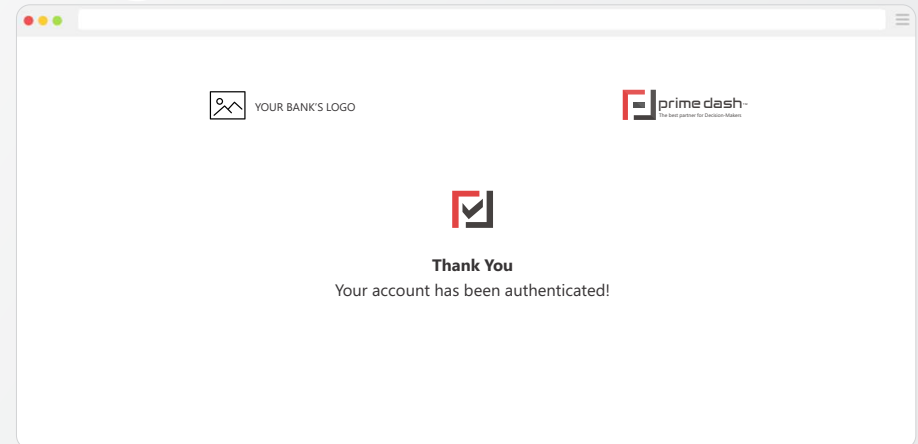
YOUR BANK'S LOGO

prime dash
The best partner for Decision Makers

Welcome! - Let's authenticate your account


 Bank Accountor Customer number

 Company Name

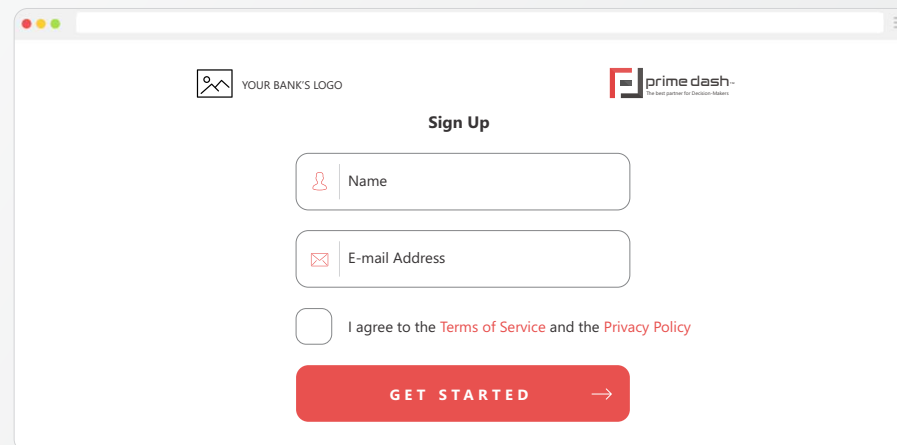


YOUR BANK'S LOGO

prime dash
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Thank You
Your account has been authenticated!




YOUR BANK'S LOGO

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Sign Up

 Name

 E-mail Address

☐ I agree to the [Terms of Service](#) and the [Privacy Policy](#)

GET STARTED →





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